

Company name

Horizon Printing & Mailing

USA



An LED-UV press provides a competitive advantage to a top-quality printer

Horizon Printing & Mailing is a commercial printer in Texas that offers high quality printing materials such as trade journals, brochures, menus and mailing campaigns, all run through their presses. For Horizon Printing & Mailing, UV print capabilities are one of the things that set them apart from the competition. Thirteen years ago the shop installed its first UV press, and was the first and only commercial printer in Austin offering this advanced print technology. When the time came to increase capacity, the RMGT 920PF-8 color perfecter with LED-UV was an obvious choice.

Website : <https://horizonprinting.net/>

Address : 2111 Grand Avenue Parkway Austin, TX, 78728, United States



Mr. Harold Carter, General Manager and Mr. Mike Spann, President of Horizon Printing & Mailing (left to right)

Anticipating a 25% to 35% growth in sale

“We’re growing,” says Harold Carter, general manager for Horizon. “We needed more capacity, and we wanted to get into the perfecting market. This new press will give us a competitive advantage, with not only the perfecting capabilities,

help the shop improve its bottom line. The fact that the press packs a large amount of power into a compact footprint.

Moving back to offset from digital for the ideal production system

While Horizon does have digital equipment, Carter notes that the RMGT 9 series

85% of the revenue is still coming from the offset side of the business, making the investment in the RMGT, which can handle a much wider range of jobs than most digital or offset presses, a good fit for the business. “Not to mention,” he says, “while the quality of digital is pretty good these days, the quality of offset is still better. That will always be part of the equation as well.”



920PF-8+LED-UV curing units running from July 2019

but also the LED-UV technology.” Based on its legacy of printing UV for more than a decade, upgrading to LED-UV technology was going to have huge advantages. “There was never any doubt for us — we knew when it was time to put a new press in, it was going to be an LED-UV. We’re going to have shorter production times with this press, and quicker turn-around times, which in turn will allow us to bring in a wider range of customers, for both short- and long-run jobs. We are projecting growth of 25-35% by the end of this year with the RMGT 9 series once we are fully up and running.” Carter notes that the LED-UV has lower electricity costs versus the traditional UV they had been running, which will in turn

will actually be getting some of the short-run work moved back to offset from the digital side.

“When you look at the cost of the plates and other materials, along with speedy plate changing on the 920PF-8, we realized we could do shorter runs economically on this press and still have cost savings versus a longer digital run,” says Carter. “We will still do the really short runs on digital of course, but depending on the type of piece, we will be moving a number of jobs over to the RMGT 9 series.” Carter further notes that for Horizon,

Helping the company to grow as the region’s top-quality printer

“What’s exciting about this installation is that this is the first RMGT 9 series with a perfecter being installed in the southwest United States,” says Kian Hemmen, Director of Sales, Print & Finishing Solutions, the RMGT distributor for the region. “Horizon Printing is the type of shop that we really like to see these machines go to because of their commitment to quality. We know that the press will continue to help them grow as the top-quality printer in Austin. We are so grateful to be partners with the 28-year-old company that shares the same goals and values that we do: Quality, Commitment, and Expertise.”



Horizon Printing & Mailing Team