



# Italy

## Litografia Bruni s.r.l.

<https://www.litografiabruni.com/>

Via Tito Speri, 2 - 00071 Pomezia (RM)

Website URL



Second person from left:  
Mr. Simone Bruni,  
owner of Bruni  
First person on left:  
Mr. Mauro Beghetto,  
CEO of World Graphic Machine Srl

## World's first 970PF-8 is operating in Italy

Located in Rome, Italy, Litographia Bruni s.r.l. is a printing company founded in 1969 that has been operating in Rome for over 40 years, handling a wide variety of work from high-grade art printing to commercial printing such as catalogs, advertisements, posters, and novelty products. With about 15 employees, the company's printing department uses a combination of offset presses and digital presses to offer clients high-precision printing services with short delivery times. While highly valuing Italy's culture and tradition in the arts, Bruni has also focused on introducing the latest technologies to offer high-quality, ecofriendly printing at low cost. To do this they selected the RMGT 970PF-8.

### A quality assurance system certified under ISO 9001:2015

Bruni's quality assurance system is certified under the globally recognized ISO 9001:2015 standard, recognition of the superior quality the company strives to offer. Working with the assistance of advanced technologies and a well-trained staff who stay current with the latest printing industry developments, the company's successful history is testament to its status as a partner of choice in the printing sector. Bruni consistently meets client needs by putting quality first.

### Impressed with the 970 model's ability to handle 650 x 965 mm size paper and reduce printing costs

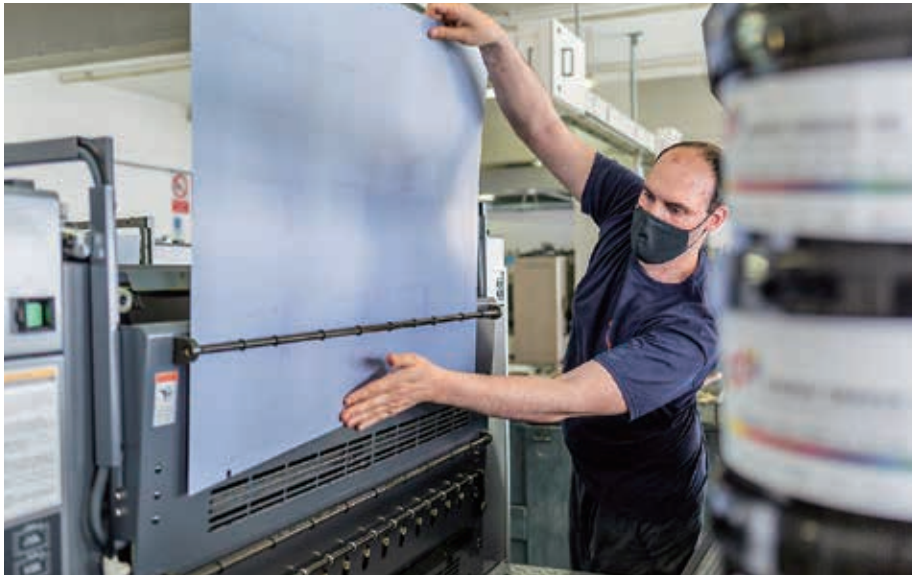
The decision to purchase the new RMGT 970PF-8 printing press was based on Bruni's confidence in the Mitsubishi brand in the

years prior to the merger that formed RMGT. Even today, Bruni does 4-color plus varnish printing on a Mitsubishi Diamond series press.

Of fundamental importance was the ability to access the latest generation of technologies with a machine that handles 650 x 965 mm paper.



970PF-8 + LED-UV curing units + PQS-D (I+C+R)



The Smart-FPC fully automatic simultaneous plate changer shortens make-ready time

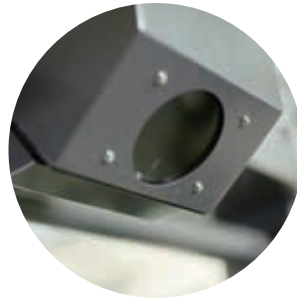


This greatly reduced operating costs, including for electricity consumption, plates and other consumables.

Another reason for choosing the 970 model was the desire to use an offset press to do jobs previously printed digitally, taking advantage of the new RMGT 970PF-8 model's advantageous printing costs and short make-ready time.

### Enhanced competitiveness for short-run commercial printing

The 970PF-8 purchased by Bruni in February 2022 is already in full operation, greatly boosting productivity. Capable of one-pass



perfecting, the 970PF-8 has two LED-UV curing units, one at the perfecting device and another at the delivery section, that instantly dry both sides of the printed sheets, enabling the company to offer much shorter delivery times. Bruni also



The PQS-D printing quality control system automatically sorts out defective sheets

selected a PQS-D (I+C+R) printing quality control system to ensure the high standard of quality required for printing pharmaceutical package inserts and similar materials.

The company appreciates the excellent work of Mr. Paolo Asperti, the salesman at World Graphic Machine Srl (WGM), the exclusive distributor of RMGT in Italy, who sold Bruni the first press in Europe equipped with such advanced technologies. Bruni is sure he will be a trailblazer for other printing companies as well.

Through the introduction of new technologies, Bruni's goal is to become increasingly competitive in a changing market, especially for short run jobs. Mr. Simone Bruni, the company's owner, is extremely satisfied with the 970PF and is confident that the company will realize its ambitions by making use of the new press's advantages.



Litografia Bruni staff together with representatives of WGM, RMGT's distributor in Italy