

Company name

**Lustra Print Process Pvt. Ltd.**

India



Lustra Print Process Pvt. Ltd. is headquartered in New Delhi, India. The company's line of business includes commercial printing of bags, business forms, calendars, cards, and other materials. They provide full turnkey solutions, working closely together with customers from the pre-press stage through to actual printing, finishing, packaging and delivery.

Having met customer needs with a lineup of five RMGT presses from A3-Plus to A1-size, in August 2017 Lustra additionally purchased a 5-color RMGT 920ST-5 press and successfully created new demand by offering UV printing and varnish coating.



Website : [www.lustraprint.com](http://www.lustraprint.com)

Address : A-84/2, Naraina Industrial Area, Phase 1, New Delhi 110028, India



Left to right:  
Satish Rao : Executive Director,  
Venkatesh Bhat : Executive Director  
Aditya Bhat : Executive Director

### Slogan – Brilliance that lasts

Lustra Print proudly serves some of India's largest companies, meeting diverse printing needs ranging from brochures and leaflets to annual reports and coffee table books. Started by Mr. Subramanya Bhat, Mr. Janardhan Nelly, Mr. Venkatesh Bhat and Mr. Satish Rao in 2000, Lustra become one of the country's first printing companies with a full RMGT press lineup. Starting with second-hand presses made by another manufacturer, in 2005 they decided to invest in their first RMGT machine, a Ryobi 755. They subsequently purchased four more RMGT presses including 520, 680, and 920 series models.

### Confidence in the high quality, low cost, and fast turnaround of RMGT presses

Today the firm is managed by Mr. Aditya Bhat, a second-generation member of the group that founded the business. Lustra Print has a permanent staff of 190 in its press and in-house finishing departments. In meeting the challenges associated with commercial printing in terms of quality and quick turnaround time, the company's investment in

RMGT machines has been especially fruitful. Consistent printing quality combined with faster make-ready time and minimal downtime has helped them to achieve turnaround times at least 30% faster than before. Another advantage has been the excellent service network and lower cost of spare parts compared to competing brands.

### Impressive results printing on synthetic substrates and varnish coating

In 2017 they opted for a brand-new RMGT 920ST-5 with inter-deck UV



RMGT 920ST-5 with coating unit

curing and an inline aqueous coating unit. This allowed them to print on synthetic substrates like polycarbonate and PVC. It was a decisive step that enabled them to innovate and estab-

lish a new work process for high-quality printing on synthetic substrates. On a recent job that involved printing on 500-micron PVC, the RMGT 920ST-5 exceeded their expectations in terms of both speed and quality. With almost 90% of their jobs involving aqueous coating, the use of an RMGT press with an inline coating unit has helped them to achieve faster job runs along with the attractive sheen of coated pages. The RMGT 920ST-5 has also tripled their production speed.

### Expanding orders by focusing on promotional materials using synthetic substrates

The business trend in the Indian corporate sector is increasingly moving toward point-of-sale materials printed on synthetic substrates, and Lustra plans to capitalize on this growth. They are confident in the quality, speed and reliability provided by their investment in RMGT technology, and are happy to be thought of as an RMGT showroom in India.



The varnish-coating unit is used for 90% of jobs, including printing of books and magazines



Printing of packages and in-store displays on special substrates like PVC and polycarbonate