

Company name

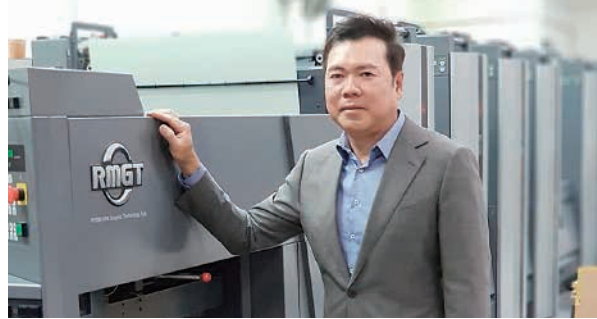
**Oxford Graphic Printers Pte. Ltd.**

# Singapore



## Rediscovering the joy of printing

Oxford Graphic Printers Pte. Ltd., a high-quality printer in Singapore that produces coffee table books, magazines, annual reports and brochures, recently rediscovered the joy of printing after installing a state-of-the-art A1-size RMGT 920PF-8 convertible perfecter with LED-UV and Smart FPC, sold by RMGT distributor Cyber Pte. Ltd.



Managing Director : Desmond Ong

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## Satisfying customers by providing top print services from start to finish

Oxford Graphic is a leading print solutions provider and printing company in Singapore.

Boasting over 27 years of expertise in offset printing, they are able to satisfy their many clients with trusted quality and speedy print services. They pride themselves on doing all print jobs in-house, while providing customers with professional advice every step of the way.



Supervisor : Tan Kian Kae  
Always paying attention to details

## Choosing the RMGT 9 press with LED-UV after being impressed by its performance

Oxford Graphic's company mission is to deliver the highest quality offset printing in Singapore to clients on time, every time. To achieve this goal, they are constantly investing in the most advanced print technology available globally. Their latest installation is Singapore's first 8-color LED-UV printing press, the RMGT 920PF-8 with LED-UV. This new press allows them to print at twice the speed

of their existing presses, thanks to perfecting dry-to-dry printing technology. Oxford Graphic had purchased 14 multi-color presses during their 27 years in business. They had never owned an RMGT press, so likewise, once again RMGT distributor Cyber thought that the likelihood of them purchasing from RMGT will be very slim. Nevertheless, Cyber invited Mr. Desmond Ong, Managing Director of Oxford Graphic Printers, to visit Cyber's showroom and leading book printers in Malaysia where RMGT 9 presses are used. To his surprise, during the visit, he saw that the quality of print from the RMGT 9 had far surpassed his expectations. Wanting to explore further, he has agreed to visit Japan. Organised by RMGT, he went to several printers and RMGT Hiroshima East manufacturing plant. Again to his surprise, he was extremely impressed by the modern facilities and factory engineers as compared to competitors' manufacturing plants.

## High-quality, fast turnaround print services that customers appreciate

Shortly after installation, when Cyber Sales Director, Mr. Vincent Tay visited Oxford Graphic again, Mr. Ong was very

happy and told of how he has rediscovered the joy of printing with the RMGT 920PF-8. He said that the new press has revitalized his business with extremely fast make-ready, a production speed equal to four 4-color B1-size presses, and thanks to LED-UV, the turnaround time had been halved.

Among the printing orders Oxford Graphic receives are those for hardcover books, coffee table books and photography books. Printing text together with multiple high definition photos on the same page requires great care and paying attention to details is vital for customers' satisfaction. But thanks to the 920PF-8 with LED-UV, they now have a machine they can rely on to handle even such challenging jobs. Problems such as setoff, scratches and smears are avoided by instantly drying both sides of the printed sheet. And because jobs are also being completed in about half the time as with a regular press, Mr. Ong stresses the benefits of the 920PF-8 with LED-UV, explaining how they have been able to boost productivity and printing consistency with a single press. Their customers also tell them that the print quality has improved by leaps and bounds, and is perhaps the best in Singapore. Mr. Ong has high hopes that the 920PF-8 with LED-UV will be cornerstone of the company's future growth and development.



Hardcover books with multiple high definition photos are printed with ease