

Company name  
**VISOgraphic**



Founded in 1946, VISOgraphic is a full service digital and conventional print services provider with complete web-to-print, data services, converting, and mailing applications. Their clients include Fortune 500 companies as well as top design and advertising agencies in the greater Chicago area. In late September 2017, an RMGT 10 series press powered by LED-UV curing and featuring a full suite of RMGT make-ready and print quality technologies was installed at VISOgraphic's 40,000 ft<sup>2</sup> facility in Addison, IL, U.S.A.



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www.visographic.com  
Address :  
1220 W. National Ave. Addison, IL



Left to right:  
Chris Manley of Graphco, Bob Dahlke Jr. ,  
John Dahlke, and Bob Dahlke of VISOgraphic,  
Derek Gordon of Graphco

### VISOgraphic drives productivity with RMGT 10 series press

In just the few months since VISOgraphic installed their RMGT 10 series press (1020ST-6 model with coating capability), Bob Dahlke and his two sons Bob Dahlke Jr. and John Dahlke, have already run over 8 million impressions on it, and they are just getting started. They made the decision to invest in the press when it became clear that their shop's offset litho operations needed to be as efficient and modern as their newer digital presses, and RMGT hit the sweet spot all around.

"This was just the best fit from a pricing and service standpoint for our business," said Bob Dahlke. "LED-UV was important to us as well, because of instant curing, greater eco-friendliness, increased throughput, and less VOCs. We were also pleased to form a partnership with Graphco (Midwest Distributor for RMGT in North America). It is an important investment for both our clients and employees as we expand into new markets."

Dahlke Jr. noted that their three old presses combined could only push an average of 8,000 impressions per hour. On the single RMGT 10 series press, they can do as many as 16,000 impressions per hour, doubling their productivity in a much smaller footprint. And they have already begun to bring some spot UV varnish work in-house that they previ-

ously had to send to other shops. "This is really going to benefit our operations," said Dahlke Jr.

### Fully satisfied by the expanded work potential of the RMGT 10 with LED-UV

"We jumped from two older presses with no automation, to a completely new press manufacturer in RMGT. Heavy ink coverage jobs and substrates sensitive to offsetting now run at rated speeds without issues thanks to LED-UV curing. In the past, our make-readies also took much longer – this is not the case anymore. Between the efficiencies of the RMGT and the instant LED-UV curing system, some of our most problematic jobs have become quick and easy." said John Dahlke. The shop has also invested heavily in



RMGT 10 with LED-UV

digital equipment and does a large amount of hybrid work, with shells printed offset on the RMGT 10 series press, then going through the digital presses for personalization. LED-UV curing technology makes this type of operation much more streamlined. Since the offset press does not use spray



Company calendar printed on the RMGT 10



powder, offset printed sheets can go directly to the digital press without excess powder clogging the digital presses. LED-UV curing technology not only enables a seamless hybrid print workflow between offset and digital, it also allows VISOgraphic to send printed sheets direct to the bindery without any delays or waiting, speeding up processing across the board. "One of the big advantages of LED-UV is the accelerated throughput at our plant," notes John Dahlke.

### An unwavering partnership supporting customer growth

The entire Graphco team is incredibly pleased that VISOgraphic continues to be happy with this investment," said Chris Manley, president of Graphco. "We believed the RMGT 10 series would be a turning point for the shop, and it is gratifying to see that playing out in real time. We look forward to continuing this partnership with them for many years to come.