

Company name : **CMYKhub**

Three LED-UV 928P presses were installed to serve all of Australia with quality printing and rapid turnaround.

CMYKhub has successfully grown into Australia's most extensive trade-only printing service. They offer a full range of quality printing services and products to the Australian printing industry with full nationwide distribution and fast turnaround times. Valuing customer trust, the company chose a 928P A1-size 8-color perfecting presses with LED-UV systems to grow their business.



Address : 60-64 Kylta Road, Heidelberg West, VIC 3081, Australia
Internet Website: www.cmykhub.com



Left: Managing Director, Trent Nankervis
Right: National Operations Manager, Craig Graham

Australia's Trusted Trade Printer

CMYKhub started in 2007 as a trade-only printer with the goal of supplying print resellers with ganged offset printed products. Its main products are business cards, flyers, brochures, stationery and booklets. Print manufacturing was initially located in Victoria and the first press was a 925 A1-size 5-color press. Additional sites were later established in New South Wales, Queensland and Western Australia. CMYKhub currently operates one 8-color UV perfecting press as well as three 928P A1-size 8-color convertible perfecting presses with LED-UV. Focused on high quality, all work is produced at 300-line screen and turnaround times have been improved with the latest press technologies. CMYKhub today supports over 3,500 print resellers and is believed to be the largest trade printer in Australia.

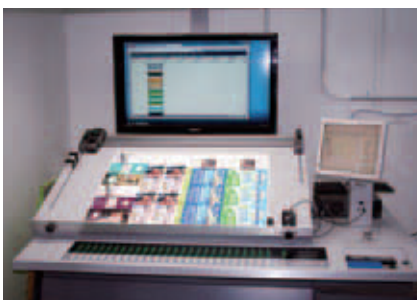
Ganged printing of short-run jobs greatly enhances productivity

CMYKhub chose the 928P with LED-UV because of its ability to produce a high volume and large range of work economically. Ganging up printed products makes shorter run lengths competitive against digital print, with the added bonus of

offset quality. Plus, perfecting allows effective production of longer print runs. The 928P with LED-UV is exceptionally flexible, and its higher utilization rate means higher profitability. Other advantages include reduced drying times, makeready times, and makeready waste. Moreover, instant drying minimizes marking and scuffing in the perfecting device and delivery section. Spray powder is eliminated, allowing quicker processing of printed sheets in the bindery and greatly reducing overall turnaround time. The LED-UV system consumes much less power, has a longer lamp life, and emits less heat to affect the paper. Printing is also possible on a wider range of substrates. When purchasing a press, CMYKhub seeks to reduce makeready sheets, as job runs are getting shorter all the time, and needs simultaneous plate changing for quicker makeready times to print more jobs in a single day. The 920 series' smaller footprint reduces costs for installation space, and a single operator is able to run an 8-color convertible perfecting press.

LED-UV models are enabling expansion overseas

After successful introduction of the first LED-UV press at their Sydney plant, the advantages of a 928P with LED-UV quickly became apparent, including expanded print capacity with minimal additional costs or required floor space. As CMYKhub continued growing, they purchased a fourth 920 series perfecting press with LED-UV for their New South Wales facility. Partnership with RMGT has been crucial to their success. After installing their first LED-UV press, CMYKhub focused marketing on next-day dispatch products, including business cards, stationery and flyers; promoted the environmental benefits of LED printing technology; and emphasized the better printing quality on uncoated or silk paper. As CMYKhub continues expanding overseas, they plan to center all of their production facilities around 8-color convertible perfecting 920 models with LED-UV.



928P with LED-UV in full production