



Company name : **Druckerei AG Suhr**

Carrying out eco-friendly printing with LED-UV under the slogan "we print future"

Druckerei AG Suhr is a printing company in the city of Suhr in northern Switzerland. They have been in business for 60 years, building a reputation for high print quality, technology, and an eco-friendly approach. A fan of RMGT, Druckerei AG Suhr had been interested in LED-UV printing systems since first seeing one at drupa 2008. The company was quick to try LED-UV by installing an LED-UV curing unit on their B3-size press. In January 2016, they introduced a 928P A1-size convertible perfecter with LED-UV curing that gave them a full-fledged system for multi-page printing.



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President : Mr. Reinhard Niederer

LED-UV printing system opens new doors

Druckerei AG Suhr is a family-owned company with six decades of business experience. It builds partnerships by responding to customer needs flexibly and with high print quality. Its primary products are glossy catalogs, magazines, leaflets, corporate profiles, annual reports, and various other printed materials.

The company also has a website for online sales of its original design office goods, winning the hearts of customers through a wide range of sales activities.

The company's slogan of "we print future" is meant to symbolize printing quality, technologies, and eco-friendliness that are a step ahead. Thanks to a corporate philosophy that embraces constant innovation and leading-edge technologies, they have enjoyed steady growth. As a company always seeking to innovate, discovering the LED-UV printing system opened new doors. After seeing the RMGT LED-UV printing system on exhibit at drupa 2008, they immediately felt that this technology would play an important role in offset printing.

In 2015 the company retrofitted a 526GXP B3-size press with an LED-UV curing unit and began providing printing services using film and other special media.

Introduction of the 928P with LED-UV to expand demand for multi-page Printing

LED-UV printing was working well for them, so they next turned their attention to the 928P A1-size convertible perfecter with LED-UV. The excellent A1-size



The 928P with LED-UV has significantly cut production lead times

cost-performance and instant LED-UV drying for one-pass perfecting made the 928P ideal for achieving their goal of expanding orders for multi-page printed materials, and they introduced the press in January 2016. LED-UV was a revolutionary technology in the Swiss market and all eyes were watching how they would do. The company held an open house for 200 client firms in April 2016 at which they handed out freshly printed, instantly dried printed sheets to every guest to demonstrate the capabilities of the 928P. For the hundreds of guests it was a convincing demonstration and great PR. Today the 928P with LED-UV is the company's main

workhorse. They have 10 to 25 jobs running every day, printing an average of 5,000 sheets per job. LED-UV instant drying has greatly shortened lead times, allowing them to provide quick-turn-around printing services to all of Switzerland. In terms of quality, LED-UV printing does not bleed ink or require a drying process, providing consistent density and excellent gloss.

LED-UV contributes to eco-friendly printing

Ecological awareness is very high among industries throughout Switzerland, where nature and the environment are highly valued. For quite some time, Druckerei AG Suhr has been engaged in eco-friendly printing practices such as using carbon-neutral printing materials and FSC-certified paper. The LED-UV printing system features low power consumption, low CO₂ emissions and is powderless, making it a perfect fit for the company's environmental policy. Druckerei AG Suhr aims to utilize these environmental advantages and employ the 928P with LED-UV to meet a wide range of customer requests and further expand demand.



Various leaflets precisely printed by 928P