

Company name

LITOTÚRIA, S.L.

Spain



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www.litoturiam.net/

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Mr. Francisco Roger,
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Owner and general / commercial manager (right)



LITOTÚRIA, S. L. is the largest packaging manufacturer in Valencia, Spain. In response to customer needs they established an integrated system to create quality packaging with high added value, including for food, cosmetics, perfumes and scented products, and industrial applications. The company continues to pursue technological innovation by introducing cutting-edge equipment, and between February and April 2017 LITOTÚRIA introduced two RMGT B1-size printing presses to further strengthen their production system.

High-level expertise and cutting-edge equipment contribute to a stronger brand image

Founded as a family business in 1994 and situated on a 12,000 m² site, LITOTÚRIA offers a full range of package production services. They handle not only printing jobs but also design, layout and finishing work. State-of-the-art equipment allows them to produce any finish, including stamping, reliefs, windows, glitter and gloss and matt coatings. Boasting clients



whose products are some of the European market's biggest brands, the majority of the company's work is packaging, with a focus on the gourmet food sector and premium cosmetics.

Upgrading the production system generates new business

Their first machine was a 2-color offset press, which was later complemented by addition of a Mitsubishi sheet-fed 6-color offset press capable of printing with UV ink. Aiming to increase both the quantity and quality of their work, in 2008 LITOTÚRIA acquired B1-size offset presses in two differ-

ent configurations: a 5-color offset press with a coating unit, and an 8-color



Expanded production capabilities with two new RMGT 10 presses

press with a coating unit to print UV products. In 2016, owing to the company's continued growth and a promising demonstration of an RMGT press, LITOTÚRIA decided to replace the 5- and 8-color presses with a new RMGT 1050LX-8 B1-size press with a coating unit and LED-UV system for UV printing, and an RMGT 1050LX-6 with a coating unit for oil-based printing. This expansion of production capabilities allowed them to offer a complete range of services to customers, and today LITOTÚRIA's



1050LX-8 with coating unit

sales have grown to 11 million euros. With the new presses, LITOTÚRIA is

able to print both short and long runs to suit client needs. The company fully meets the requirements of customers who demand premium service and top quality, plus added value for their printed products. The previous press models were replaced because of the high performance offered by the new RMGT presses thanks to the semi-automatic plate changer on the coating unit, inline inspection system, and Simul-changer plate changing system.

RMGT presses meet cost and turnaround time demands

The RMGT presses allow printing of up to 7 colors more vividly, while at the same time producing matt varnish effects that are fully cured using LED-UV in a single pass, something not previously possible. The new presses have also greatly expanded production capacity. Production is as much as 21% higher using the RMGT 1050LX-8 with a coating unit and LED-UV, and 17% higher using the RMGT 1050LX-6 with a coating unit. Printing on a wider range of substrates is also possible, including carton paper in thicknesses from 200 to 800 microns, as well as PVC or PET in thicknesses of 100 to 500 microns, with printing on all substrates up to a maximum sheet size of 75 × 105 cm. Thanks to the new technologies incorporated in the RMGT offset presses, the company anticipates a 10% increase in sales, an eventual 8% cost reduction, and a shorter turnaround time decreasing from 21 to 17 days.