

Company name

Safner Druck und Verlags GmbH

Germany

In 2016, Safner Druck und Verlags GmbH invested in the 928P— a 640 × 920 mm paper format press with innovative LED-UV technology — and offered new services to their customers. With 8-colors in a single production line, they can print the highest quality designs using many custom colors with unparalleled quality and speed. Plus, the highly energy-efficient LED-UV curing allows them to offer much faster turn-arounds, as well as completely powderless and odorless printing.



Owner : Andreas Safner

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“Your printing house – unlimited options”

With a 40-year history, Safner Druck und Verlags is a family-owned company headed by the second-generation printing professional Andreas Safner, who took over the company established by his father in 2004. Founded as a form printer in 1976, the company started out producing forms for the European market with 50 employees working in three shifts.

In 1990, Safner decided to invest in a sheet-fed offset press and set up a complementary business segment. The first sheet-fed press was a 2-color RYOBİ press. The favorable performance of that RYOBİ press led to the purchase of a RYOBİ 3304HA in 1995, followed by a RYOBİ 524HE in 2007, which are used for short runs on paper and light cardboard. Safner has been very excited about the high printing quality as well as the outstanding price-performance of these machines.

Today the company is a very modern, fully networked commercial printer offering in-house prepress, offset, finishing and digital printing services. More than 40 employees, some of whom have worked at the company for decades, produce mailings, brochures, flyers and stationery of the highest quality for more than 2,000 customers all over Germany.

Among its many clients, the company prints all the flyers and other materials for the world's largest distributor of musical instruments. Over the years, consistently high quality and a strict adherence to production schedules have enabled the development of a huge customer base.

928P greatly saves production costs of a B1-size press

In 2016, Safner took a further step in preparing for the future by investing in



a 928P 8-color perfecting press with LED-UV. Upon seeing a demonstration at a well-known European printing house, he immediately recognized the important advantages of the new technology and the larger printing area. He produces 90% of his jobs on his new A1-size machine up to 70% more economically than on a previous B1-size 4-color press. The slightly higher cost of LED-UV ink is compensated for many times over by the energy savings. The savings come from optimized main

drive motors and two LED-UV curing units, which consume about 90% less energy than conventional mercury lamps. The inline measuring and control system provide a further increase in efficiency. The high performance of the 928P perfecting press is proven by the more than 30 million sheets printed so far. The high reliability of the feeder, the efficient automatic plate changer, and the stable paper run make it a truly one-operator machine.

Evaluates the performance of 928P with LED-UV as a future-oriented technology

Safner is convinced he has invested in a future-oriented, environment-friendly technology. The completely scratch-free sheets can be immediately processed on his finishing line with no need for drying the sheets.

Safner's outstanding in-depth know-how is made available to other printing houses by offering training courses for printers. Even though he is highly satisfied with the 928P's performance, Safner sees the potential for even further productivity improvements through the addition of an inline sheeter.

In his growth strategy, Safner has already budgeted for the next step into cardboard printing with aim of making good on his slogan : “Your printing house – unlimited options.”