

Company name

Good Package Co., Ltd.

Good Package Co., Ltd. was founded in 2007 by president Hae-jong Hyung as a cardboard box manufacturer in Siheung City, Gyeonggi Province. Seeing the future potential of the package market, Hyung soon brought into the company two good friends from his high school days, Sun-Kyoo Kim and Kyung-Chul Hong, as co-presidents and established a solid foundation for expanding the company's business. In 2009, the company's name was changed to Good Package. Now in their 13th year, Good Package is a relative newcomer to Korea's package production industry, but currently has two production sites (plants No. 1 and No. 2) with a total floorspace of 20,000m² on a 10,000m² site in Gimpo City. The company operates five presses, including a Mitsubishi D3000LS-6 and an RMGT 1050LX-6+CC+LD, which were purchased in November 2019.



Sun-Kyoo Kim, president

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 Co-presidents :
 Hae-jong Hyung, Sun-Kyoo Kim,
 Kyung-Chul Hong

**Korea****Valuing feedback from a diverse customer base**

Good Package prefers to handle work from a larger number of diverse customers, even if it means that the volume of each individual job is small. They currently handle orders from over 1,000 companies each month. President Sun-Kyoo Kim says, "We offer every aspect of package production, from design planning to the finished product. We have eight sales staff, but none are aggressively involved in sales activities. Their job is to attentively respond to customer inquiries. As a result, we've established an excellent reputation among customers who need short-run jobs and customers who have no experience in package production. Existing customers are constantly referring others to us, and the number of new customers has continued to grow each month."



Wan-ki Kang, operator

High coating quality has enabled Good Package to propose new products

For the first three years after starting up, Good Package operated with no production equipment. But when the volume of work increased, they began to introduce some post-press equipment, and with the purchase of a used press in 2009 they began offset printing. As the scope of work expanded, Good Package added new presses and replaced their older presses. They currently operate four B1-size presses including

the RMGT 1050LX-6 that they purchased in November 2019. These presses are primarily used for short-run package printing, with an average volume of 5,000 to 10,000 packages per job.

The 1050LX-6 that Good Package purchased just last year is equipped with the latest automation features, as well as a coating unit, an extended delivery sec-

tion, and an IR dryer, enabling it to perform inline coating. According to president Kim, "Thanks to the automation features, job changeover is quick and easy, making it ideal for the short-run, diversified printing that accounts for most of our work. And the chamber coater delivers high-quality coating, which has further increased customer satisfaction. Recently we have been proposing aqueous varnish coating to our customers."

While many industries have experienced a slowdown due to the COVID-19 pandemic, Good Package has seen rapid growth in demand for packages for face masks, internet shopping shipments, home delivery of restaurant meals and related applications, making it difficult

for their current facilities to meet production needs. As a result, the company is planning to add finishing machines by the end of the year. They are also considering the purchase of an additional press to enable them to bring back some of the work they have been outsourcing to other companies and to better meet work deadlines.



Antiseptic case for COVID-19 face masks

Long-term vision for the Good Package Brand

President Sun-Kyoo Kim says, "Good Package's slogan is 'Providing the highest quality at reasonable prices'. We reinvest a large share of our profits in product development and in plant and equipment to boost our competitiveness. Next year we expect to have more than 100 employees." According to president Kim, the company's long-term vision is to build a small industrial park where they can combine facilities now separated between plants No. 1 and No. 2, and also bring in outsourcing affiliates in order to further strengthen the Good Package brand. President Kim says that cooperation with RMGT and RMGT's Korean distributor Sunil Commercial Co. will be essential to accomplish Good Package's future plans.