Sinwon Inpack was established in 1998 as a package-making company in Seoul’s Yangpyeong-dong district. In 2000 the company purchased a Mitsubishi sheet-fed offset press and an automatic die-cutting machine to establish a total package production system. They have been steadily expanding their business by automating production processes and introducing the latest printing technologies. In 2013 the company moved to a new building at their present location in Gimpo and began offering comprehensive services from package planning and design to final delivery. Primarily targeting packaging for cosmetics and household products, Sinwon Inpack’s main customers include such well-known Korean companies as Aekyung and Kolmar Korea.

### Intensive R&D and product differentiation

Although Sinwon Inpack has led the market by continuously investing in new printing technologies, it has become more difficult for them to differentiate their products from the competition as the industry’s production technology has become standardized with the use of offset presses. In order to further improve their technological expertise and competitiveness, the company boosted investment in R&D and began aggressively developing paper package products with unique new constructions. As a result of these efforts, Sinwon Inpack’s intellectual assets now include 16 types of patents related to paper package constructions, with 12 more patents pending.

### Following through on new product planning by purchasing the RMGT 1050LX-6

Designs created in the product design stage need to be faithfully reproduced as the designer intended. After considering how to best achieve that, Sinwon Inpack chose the RMGT 1050LX-6, which they purchased in May 2017. The 1050LX-6 is fully equipped with automation functions, including a fully automatic plate changer and an automatic cleaning system. It also features a coating unit and an infrared dryer, enabling it to perform inline varnish coating. The 1050LX-6 can print on paper up to 1,050 by 750 mm and with a thickness of 0.04 to 1.0 mm, enabling it to handle the wide range of paper specifications selected by designers when planning package products.

Senior managing director Park, who supervises Sinwon Inpack’s entire production department, expressed his satisfaction with the 1050LX-6’s performance: “We saw improvement in our printing quality after purchasing the 1050LX-6. And with fewer defects, costs are lower and time is saved in production.” He also had high praise for RMGT’s service: “Whenever we’ve needed technical support, RMGT and their distributor Sunil Commercial have promptly assisted us, so there’s been no downtime in our operations. Sinwon Inpack is so impressed with their 6-color RMGT press that they recently decided to purchase an RMGT 1050ST-4, which will be delivered in June of this year.

### Strengthening their foundation as a global package-making company

Sinwon Inpack’s technical expertise in new product development has earned high praise not only in Korea but also internationally. Sinwon Inpack won an award for polygonal folding packages at the 2017 Asiastar Awards sponsored by the Asian Packaging Federation, and also won an award for creating a new design in the food category at the 2018 Worldstar Packaging Awards sponsored by the World Packaging Organization. Sinwon Inpack plans to further expand their existing business in cosmetics packaging and also venture into a wide range of new fields, including packaging for pharmaceuticals, health foods, confectionaries, toys, and various other merchandise.